



*X-perience a modern way to shop*

# Investor Information

*From small business to universal widget*



# Problem

Online shopping is taking over.  
With that, small businesses get  
get less sales and consumers  
get less human interaction.



# Solution

Dash-X is an app that organizes businesses  
for the consumer and provides a face-to-face  
connection to each business.

# What You Get

## Early Access

You have the unique opportunity to be a part of the initial investment round in a growing customer service company. We pride ourselves on our dedicated team and proven long term plan.

## Growing Investment

Dash-X's business model gives us the potential to become the next Zoom or ZenDesk. Knowing this, your investment should only go up in the long run. Plus, you'll be investing in a company that highly values the inputs of our shareholders.

## Better Experiences

As a shareholder in a customer service brand, you are far more likely to have better, more personal conversations in a service setting. Knowing that humans are constantly giving or receiving customer service, it will improve your overall interactions with people in your life.





# What You Get Pt.2

## ALL

- FREE use of Dash-X for your business's lifespan
- Stock in the company
- Direct communication with the team

## \$500

- **An invitation to our "Meet the Founders" Zoom call**
- FREE use of Dash-X for your business's lifespan
- Stock in the company
- Direct communication with the team

## \$1,000

- **A feature on our website's Valued Investors List**
- An invitation to our "Meet the Founders" Zoom call
- FREE use of Dash-X for your business's lifespan
- Stock in the company
- Direct communication with the team

## \$2,500

- **A vote at our annual investors' meeting**
- A feature on our website's Valued Investors List
- An invitation to our "Meet the Founders" Zoom call
- FREE use of Dash-X for your business's lifespan
- Stock in the company
- Direct communication with the team

## \$5,000

- **An exclusive invite to the Dash-X investors' discord channel**
- A vote at our annual investors' meeting
- A feature on our website's Valued Investors List
- An invitation to our "Meet the Founders" Zoom call
- FREE use of Dash-X for your business's lifespan
- Stock in the company
- Direct communication with the team

## \$20,000

- **A seat on our Advisory Board (Only 5 available)**
- An exclusive invite to the Dash-X investors' discord channel
- A vote at our annual investors' meeting
- A feature on our website's Valued Investors List
- An invitation to our "Meet the Founders" Zoom call
- FREE use of Dash-X for your business's lifespan
- Stock in the company
- Direct communication with the team



# The Perfect Team



**Bill Blanchard** is the Founder and CEO of Dash-X. His Bachelors degree in Communications and Cognitive Psychology makes him fit to run a communication-based company. He's also had a career in live TV producing, commercial production/film, and Real Estate.



**Kevin Foster** has an extensive background in digital marketing which allows him to bring in more businesses and users everyday.



**Georgia Stone** of TouchPoint Studios is the leader in designing and managing the Dash-X app.



**Reuben Narad** handles business management for Dash-X, including future projections and financial information.



**Matthew Widjaja** is solely dedicated to discovering the perfect businesses to be represented on Dash-X.

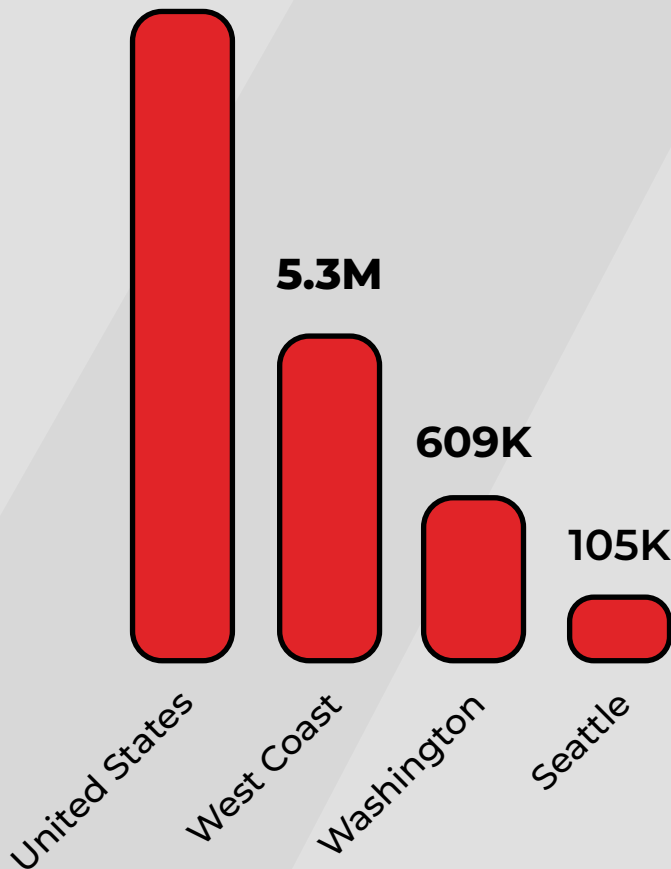


**Carolline Holanda & Sofia Dilsizian** work together to craft an image of Dash-X that you can trust.

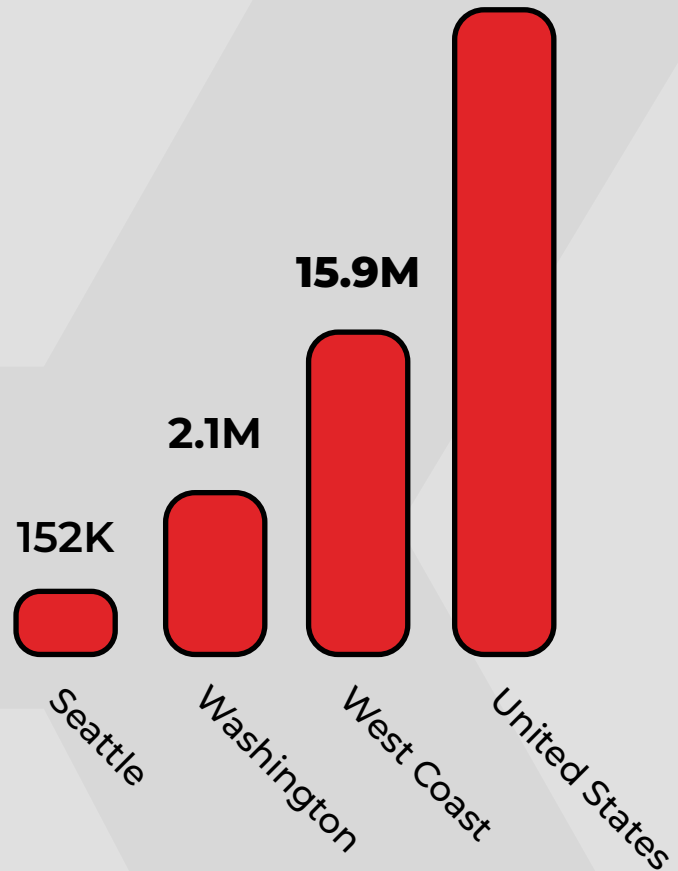
# Market Opportunity

Studies show that Gen-Xs and Boomers are the biggest supporters of the human-to-human shopping experience. Here are the statistics of all Gen-Xs and Boomers across America.

**31.7M**



**134.7M**



Dash-X can be implemented in any business, but we target small businesses who are more likely to have personal connections with every customer. Here are the statistics of small businesses across America.

# Competition

**zendesk**

Doesn't have face-to-face interaction

The logo for 'glance' features the word in a light blue, lowercase, sans-serif font. Above the letters 'a' and 'n' is a thin, curved blue line that arches over them.

Geared towards online businesses



Uses prerecorded videos, not live

The logo for 'Gladly' features a green circle with a white plus sign inside, followed by the word 'Gladly' in a bold, black, sans-serif font.

Doesn't offer a video chat function

The logo for 'ustudio' features a small orange triangle pointing to the right, followed by the word 'ustudio' in a bold, black, sans-serif font.

Promotes self-service, not customer service



# The Crowd Fund Plan

1

Invest in social media marketing to source a larger customer base

2

Expand our team and bring on outreach experts

3

Hire customer service agents for the businesses on our app

4

Upgrade our app functionality and UI design



# How Reg-CF Works

We're looking to raise

**124K**

which is 5% of the  
company

We have

**5**

investment tiers

**\$500**

**\$1,000**

**\$2,500**

**\$5,000**

**\$20,000**

## Flexibility

Even self-directed IRA's  
can be accepted into  
this REG-CF



# How Investors Get Their Money Back

1

## Direct Equity Position

This investment is a direct equity position. This means that you own a percentage of the company. We will work to create an equity exit for the REG-CF participants at the 5-year mark. This cannot be guaranteed, but the goal is to create an exit option at year 5.

2

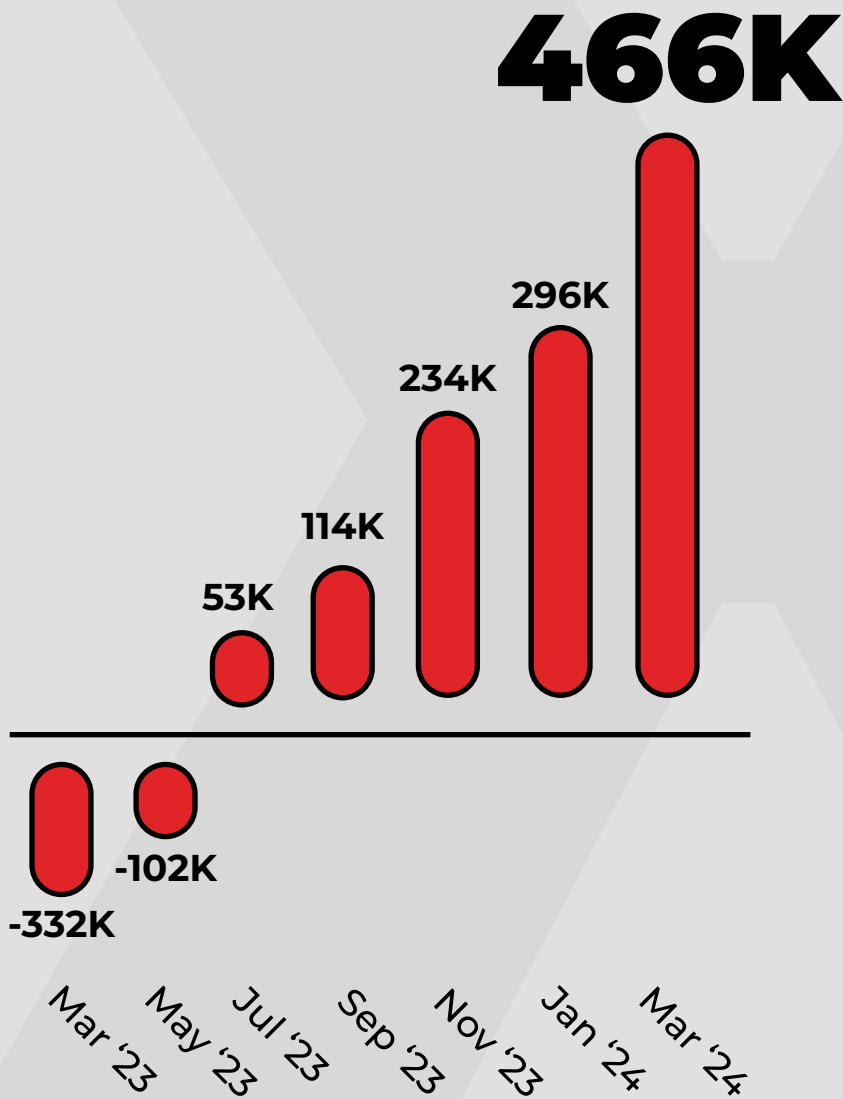
## You Can Cancel, If You Want

Investors may cancel an investment commitment until 48 hours prior to the deadline identified in the issuer's offering materials.



# Returns

## Profit or Loss



Yearly Payout

**126K**

Average Net Income

**436K**

# Join the Team!



## Investment Portal Link:

<https://dash-x.sppx.io/>

## Questions/Comments?

[info@dash-x.com](mailto:info@dash-x.com)

# Statement of Future Projections

The information set forth herein contains “forward-looking information”, including “future-oriented financial information” and “financial outlook”, under applicable securities laws (collectively referred to herein as forward-looking statements). Except for statements of fact, the information contained herein constitutes forward-looking statements and includes, but is not limited to, the (i) estimated financial performance of the company; (ii) completion of, and the use of proceeds from, the sale of the shares being offered hereunder; (iii) the expected development of the company’s business, projects, and joint ventures; (iv) execution of the company’s vision and growth strategy; (v) sources and availability of third-party financing for the company’s projects; (vi) completion of the company’s projects that are currently underway or in development; (vi) renewal of the company’s current customer, supplier and other material agreements; and (vii) future liquidity, working capital, and capital requirements. Forward-looking statements are provided to allow potential investors the opportunity to understand management’s beliefs and opinions in respect of the future so that they may use such beliefs to evaluate their investment.

These statements are not guarantees of future performance and full reliance should not be placed on them. Such forward looking statements necessarily involve known and unknown risks and uncertainties, which may cause actual performance and financial results in future periods to differ materially from any projections of future performance or result expressed or implied by such forward-looking statements.

Although forward-looking statements contained in this presentation are based upon what management of the company believes are reasonable assumptions, there can be no assurance that forward-looking statements will prove to be accurate, as actual results and future events could differ materially from those anticipated in such statements. The company undertakes no obligation to update forward-looking statements if circumstances or management’s estimates or opinions should change except as required by applicable securities laws. The reader is cautioned not to place full reliance on forward-looking statements.